

Personal Roadmap To Success™

(Month 1 of 12)

Each month for the next 12-months I will recommend specific marketing systems for you to use from the 131 ready-to-use promotions you have access to as a member.

This Month, Implement These Ready-To-Use Marketing Systems Based On Your Specific Path (see the Success Targeting System™ under the GETTING STARTED section of the Members Website if you still need to choose a path)...



NEW START

- **Re-Activate Old Leads™ System**
(Step 1 web page, #1)
- **\$6-Figure Partner™ System**
(Step 2 web page, #1)
- **7-Day Referral Machine™ System**
(Step 3 web page, #2-4)



RISING STAR

- **Re-Activate Old Leads™ System**
(Step 1 web page, #1)
- **\$6-Figure Partner™ System**
(Step 2 web page, #1)
- **7-Day Referral Machine™ System**
(Step 3 web page, #2-4)



TOP PRODUCER

- **Re-Activate Old Leads™ System**
(Step 1 web page, #1)
- **\$6-Figure Partner™ System**
(Step 2 web page, #1)
- **7-Day Referral Machine™ System**
(Step 3 web page, #2-4)

IMPORTANT: Download these systems from the members website. Follow the step-by-step directions and measure the results. If it doesn't turn out as described, go back to the original directions and try it again. As you find systems that work really well in your business, add them to your operation "checklists." This way you (or an assistant) can get comfortable implementing them on a regular basis.

DON'T FORGET: Send out your Service For Life!® issue this month! Why? Because it's the perfect "automatic" follow-up tool to convert the leads you get from 3-steps promotions into new clients. PLUS, Service For Life!® is the best marketing tool ever created to harvest referrals and repeat business from your Power List™ of clients, friends, family and acquaintances – everyone you know.

Many of our 3-Steps members also use Service For Life!® because they work hand-in-glove together to help you grow your production with less effort, time and money. The Service For Life!® newsletter can be sent either printed and mailed to your past clients, emailed to everyone you know including leads, and post it on your Facebook profile or business page to get free viral marketing. Your business depends on the relationships it builds to get more referrals from your Power List™ and convert leads into new clients.

For 3-Steps members, I offer a discount on the Service For Life!® newsletter system... To get the \$497 setup fee WAIVED and get a preferred monthly rate of \$87/month (normally \$97/month, saving you \$120 per year)... CALL: 1-800-622-2540 to setup your account or to learn more.